

# Building Multi-Cloud Data Resilience With 100% SaaS

Improve data protection and accelerate deployments across public clouds and SaaS applications.

## The challenge

Today, many organizations are moving to multiple cloud environments, leveraging both public cloud infrastructure, and SaaS applications. While this is largely driven by the need to deploy best-of-breed applications, it has also brought gaps in data visibility and data protection due to more complex environments.

With global spending on cloud services expected to reach over \$482 billion in 2022<sup>1</sup>, and organizations using an average of 110 SaaS applications<sup>2</sup>, data sprawl and unmanaged data growth are increasing the risk of data loss and cyber attacks. Whether protecting cloud-native, lift and shift, or SaaS applications, organizations are seeking an easier way to manage, protect, and secure data wherever it lives.

## The solution

Druva offers the first at-scale SaaS platform that simplifies data resilience for multi-cloud environments. Seamlessly manage globally distributed, diverse data sets across public clouds and SaaS applications through a single control pane to solve data sprawl, improve cost-efficiency, and increase cyber and operational security.

## 100% SaaS multi-cloud data resilience

### Lift and shift



### Public cloud



### SaaS applications



- Backup and Recovery
- Disaster Recovery
- Cyber Resiliency
- eDiscovery and Legal Hold
- Compliance and Forensics

## Business challenges

- The creation of data silos and the resulting inaccessibility to all data on demand limits an organization's agility and ability to quickly respond to growing demands.
- Unchecked data growth combined with a lack of visibility is increasing the risk of data loss, breaches, ransomware, and compliance violations dramatically.
- The cloud skills shortage is killing enterprises that want to move to new technology quickly.
- Lack of awareness around the shared responsibility models of cloud services (data, networks, applications, and operating systems).
- Traditional solutions are hardware/software-based — making it difficult to forklift software and operate in the cloud.

## Key benefits

- Through a single unified platform, you can seamlessly protect fragmented, diverse data at scale, across public cloud, as well as business-critical SaaS applications.
- Eliminate data silos across multiple clouds and increase cyber, and operational resilience.
- Defense-in-depth, zero-trust security architecture, and immutable, air-gapped backups ensure you always have safe, unencrypted data to recover.
- Consolidate multiple point solutions, with a single control pane, to free yourself from complex infrastructure and administrative overheads.

<sup>1</sup> According to Gartner, Gartner Says Four Trends Are Shaping the Future of Public Cloud, Published 2 August 2021  
<sup>2</sup> According to BetterCloud, BetterCloud The 2021 State of SaaS Ops Report, Published 20 September 2021

## How it works

Druva is the only SaaS leader that can manage, govern, and protect data across multiple cloud environments, supporting not just backup and recovery, but also high value-add use cases such as eDiscovery, sensitive data governance, ransomware, and security. No other vendor can match Druva for customer experience, infinite scale, orchestrated DRaaS, data immutability, and ransomware protection.

- **Eliminate data silos** – Druva centralizes data protection in the cloud with multi-tenant, integrated workflows for backup, disaster recovery, archival, compliance, and analytics.
- **SaaS simplicity** – Druva's cloud-native architecture is designed to protect evolving cloud environments, and recover business-critical data across multiple clouds with greater agility and efficiency.
- **Increase cost efficiency** – Druva's 100% SaaS solution reduces costs by eliminating dedicated hardware, software, maintenance, and updates.

With Druva, you get peace of mind knowing that you will always have secure, air-gapped backup data you can recover, no matter the source. Through a single unified platform, you can seamlessly protect fragmented, diverse data at scale, across public cloud, as well as business-critical SaaS applications.

## The benefits

- **100% cloud-native data protection** – The only SaaS solution to truly combine backups, snapshots, and cloud DR for public cloud, into a single, unified platform, at enterprise scale.
- **The #1 SaaS apps data protection platform** – Best coverage for modern SaaS apps to help you get more value from your data with federated search, legal hold, eDiscovery, proactive compliance monitoring, automated recovery, and more.
- **Radical storage efficiency** – Effortlessly maximize storage efficiencies, and meet compliance mandates with best-in-class global deduplication, automated tiering, and archiving.

- **No hardware or software required** – Remove complexity and admin overheads for installing, patching, maintenance, and upgrades.
- **Centralized data management** – Improve business resiliency with greater visibility, enhanced security, and accessibility to data.
- **Realize more value from your data** – Transform your backup data into a business asset driving cybersecurity, data governance, and analytics initiatives to strengthen business resilience.
- **Scale performance and capacity on-demand** – Empower IT teams to manage data, not infrastructure, and only pay for what you use with infinite scale and fully managed maintenance.
- **Air-gapped, immutable backups** – Leverage air-gapped, globally available architecture with built-in, automatic ransomware protection.
- **Accelerate and protect cloud projects** – Seamlessly protect cloud-native and lift-and-shift workloads like Windows, Oracle, and SQL, wherever they run.

## For more information

[druva.com/solutions/accelerate-protect-cloud-projects/](https://druva.com/solutions/accelerate-protect-cloud-projects/)

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Druva is the industry's leading SaaS platform for data resiliency, and the only vendor to ensure data protection across the most common data risks backed by a \$10 million guarantee. Druva's innovative approach to backup and recovery has transformed how data is secured, protected and utilized by thousands of enterprises. The Druva Data Resiliency Cloud eliminates the need for costly hardware, software, and services through a simple, and agile cloud-native architecture that delivers unmatched security, availability and scale. Visit [druva.com](https://druva.com) and follow us on [LinkedIn](#), [Twitter](#), and [Facebook](#).